

UK EVENTS SUMMIT

In Association with Cube International

LANCASHIRE COUNTY CRICKET CLUB, EMIRATES OLD TRAFFORD

26 OCTOBER 2022

TIME (GMT)	ROOM 1 - THE POINT	ROOM 2 - 1864 SUITE
08:30 09:30	REGISTRATION & NETWORKING	
09:30 09:55	WELCOME ADDRESS & KEYNOTE Daniel Gidney, Chief Executive Officer, Lancashire County Cricket Club, Emirates Old Trafford Jon Dutton, Chief Executive Officer, Rugby League World Cup, Joining us via video link	
10:00 10:15	SPARTAN RACE Rights Holder Case Study	QUICK REVIEW ON THE UK ESPORTS LANDSCAPE
	Giles Chater, CEO, Spartan	James Dean, Director UK Strategy and Commercial, ESL Gaming
10:20 11:00	THE NEW LANDSCAPE FOR SAFETY & SECURITY SPONSORED BY G4S 	THE FUTURE OF LIVE EVENTS
	Moderator Chris Burr, Managing Director G4S Events, G4S	Moderator: Marian Sudbury, Director for the English Regions, Department of International Trade
	Victoria Brookes, Senior Security Manager, Birmingham 2022 Commonwealth Games	Jon Drape, Director, Engine 4
	Peter Swordy, Director, Health Safety and Compliance, London Stadium	Craig Mathie, Managing Director, Bournemouth 7s
	Phil Davies, Head of Safety and Security, ECB	Eric Stuart, Chair, UKCMA
		Emma Holling, Festival Director and Event Manager, Underneath the stars festival
11:05 11:20	PRESENTATION CASE STUDY Rights Holder Case Study	PRESENTATION CASE STUDY Rights Holder Case Study: Commonwealth Games 2022
	Niall Griffin, General Manager, Hardstaff Secure	Joe Cusdin, CEO, Iventis
11:20 11:50	NETWORKING BREAK	
11:55 12:10	RIGHTS HOLDER CASE STUDY	THE JOCKEY CLUB Rights Holder Case Study
	TBC	Tom Sammes, Head of Strategy at The Jockey Club

12:15 12:55	HOW TO DELIGHT BRAND PARTNERS	HOW TO ATTRACT AND KEEP THE RIGHT WORKFORCE
	Sponsored By: Off to Work 	
	Moderator: Shaun Whatling, CEO, Redmandarin	Sponsored By: Off to Work 
	Gareth Lloyd, UK Sponsorship Director, ASM Global	Moderator: Philip Atkins, CEO, Off to Work
	Jonathan Gregory, Commercial Director, Goodwood Group	Diane McLeod, Head of Workforce and volunteering, London Marathon
	Rick Stainton, Founder, the Power of Events and CEO of Smyle Creative	Steve Davies, Operations Director, Lancashire County Cricket
		Ronan Moore, Managing Director, uTRAC Online

TIME (GMT)	ROOM 1 - THE POINT	ROOM 2 - 1864 SUITE
13:00 14:00	LUNCH	

14:00 14:15	THE POWER OF EVENTS: STATE OF THE INDUSTRY
	Rick Stainton, Founder, CEO of Smyle Creative

14:20 15:00	HOW TO EVALUATE AND IMPROVE YOUR ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) LEGACY	PREPARATION FOR MAJOR EVENTS
		SPONSORED BY MILLER INSURANCE 
	Moderator: Chris Thompson, CEO, You Smart Thing	Moderator: David Griffiths, Senior Advisor, Sport and Entertainment, Miller Insurance
	Richard Bate, Chief Safety & Sustainability Officer, E Bike Grand Prix	Trudy Lindblade, Chief Executive Officer, Glasgow 2023 UCI World Championships
	Pippa Ganderton, Product Director, ATPI Halo	Sarah Bickerton, Director of Event Delivery and Operations, Manchester Central
	Graham Dames, Business Development Director: Events Infrastructure, Sunbelt Rentals	Clare Briegal, CEO, World Netball

15:05 15:20	SILVERSTONE Venue Case Study	BADMINTON ENGLAND Rights Holder Case Study
	Stephane Bazire, Head of Business, Sustainability & Partnerships, Silverstone	Sue Storey, CEO, Badminton England

15:25 15:55	NETWORKING BREAK	
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15:55 16:10	OVERCOMING THE CHALLENGES OF MASS PARTICIPATION EVENTS London Triathlon and other mass participation events	BEST PRACTICE SOCIAL IMPACT
	James Robinson, Managing Director, Limelight Sports Club	Rahul Bissoonauth, UK Director, Yunus Sports Hub

16:15 16:55	HOW TO HARNESS TECH TO INCREASE REVENUES	OPERATIONAL BEST PRACTICE
	Moderator: James Price, Head of Communications, Emirates Old Trafford	SPONSORED BY THRIDIUM Thridium
	Alex Balfour, Former Digital Strategy Consultant to the Commonwealth Games Federation	Moderator: Dimitris Drakoulis, Managing Partner, Thridium
	Jonathan North, Digital Content Lead, MCC/Lords	Bev Ward, Bid Consultant (Host Cities), The FA
	Param Kanabar, CEO and Founder of NOQ Group,	Paul Townsend, Associate Director, Crowd Dynamics International
		Ric Robins, Head of Operational Expertise Propositions, Met Office

17:00 17:25		END OF DAY SUMMARY
		Moderator: Chris Barrett, Editor, Mash Media Group (Event Production Show, Access All Areas), Steve Heap, General Secretary, Association of Festival Organisers (AFO), Claire O'Neil, Co Founder, A Greener Festival, Rick Stainton, Founder, the Power of Events and CEO of Smyle Creative,

17:30 19:00	DRINKS RECEPTION
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19:00 21:30	GALA DINNER
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